



FOR IMMEDIATE RELEASE

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JAINA Convention 2021 - Tremendous Momentum Continues!

“A Resilient Path to Peace”

The Federation of Jain Associations in North America (JAINA) will be celebrating its 21st Convention on the Fourth of July weekend — from July 1st to 6th, 2021. This year, the virtual event is planned to be a **global event** and is expected to attract an even larger audience from the USA, Canada, India, UK, Australia, UAE and many other countries. In face of all the turbulence throughout the world in the last year, it is paramount for us to be vigilant, compassionate, tolerant and to “keep the faith”. The Convention will showcase our firm belief that spirituality enables us to sustain our sense of self and purpose through beliefs, principles, values, and morals. Hence the theme for this year’s Convention is ***“A Resilient Path to Peace”***.

Key Highlights

- Registration reached at 5800+
- 55+ Spiritual Speakers and Thought Leaders confirmed
- 130+ sessions and 10+ programs spread from July 1st - July 6th
- High-caliber Hindi Drama with a top-notch cast “Rang De Sanskar” confirmed
- First-time ever Virtual Tirthdham Darshan of 24 Tirths using cutting-edge technology
- Sunheri Yaadein - Melodies of last 40 years from a Grand Stage to celebrate JAINA’s 40 years



- Jain Connect Fireside Chat with Indian Matchmaking Cast

A UNIQUE CONVENTION

- 01 First Virtual Convention**
State-of-the-art, user-friendly, and interactive virtual conference platform with many features
- 02 Virtual Bhavya Tirthdham Darshan**
A virtual Tirth Yatra of 12 major Jain Tirths in India with custom produced darshan video of each Tirthdham
- 03 First International JAINA Convention**
Virtually broadcasted across the globe, including the USA, Canada, India, UK, UAE, Australia, and more
- 04 First International JAB Competition**
Teams across the world are invited to participate and compete in Jain Academic Bowl

<h1>12</h1> <p>VIRTUAL ROOMS</p>  <p>1 MAIN HALL 1 EXHIBITION HALL 6 BREAKOUT ROOMS 4 COMPETITION ROOMS</p>	<h1>130+</h1> <p>SESSIONS</p>  <p>1 KEYNOTE ADDRESS 5 FEATURED SPEAKERS 55 TOTAL SPEAKERS ~~ 35 BREAKOUT SESSIONS 42 NEXTGEN SESSIONS 40 ON-DEMAND SESSIONS</p>	<h1>10+</h1> <p>CULTURAL & RELIGIOUS PROGRAMS</p>  <p>2-NIGHT CULTURAL PROGRAM SPECIAL BHAKTI PROGRAM INTERNATIONAL JAB BOLLYWOOD NIGHT JAIN DRAMA TIRTH DARSHAN DAILY AARTI & MANGAL DIVO</p>
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Rang De Sanskar

Thoda Logic with Bohot Comedy ka Magic
— Drama In Hindi —

 APARA Mehta	 KETKI Dave	 MANISHA Parshat	 KAMLESH Dza	 SIDDHARTH Randeria	 RAJEEV Mehta	 MUNI Jha	 SHARAD Sharma	 MANISH Mehta
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DREAM TEAM

Theatre & Screen actors come together for **Hilarious Meaningful Drama**
Exclusively for **JAINA First Time Ever**
Created by **RANGAT PRODUCTION** (Mumbai-India)

A high-caliber, humorous Hindi drama with a talented cast sure to resonate with a multi-generational global Jain audience

Celebrating JAINA's 40 Glorious Years

Sunehri Yaadein

A BOLLYWOOD CONCERT



From a **GRAND STAGE** in India
Sunehri Yaadein will take us
down memory lane with 40 years
of melodies to celebrate JAINA's
40th Anniversary!



			Sponsor Selected 12 Tirthdhams! Few Taken Already!			

23 Pre-Selected Tirths
1 Open Choice – any other tirthdham!

Public Relations and Media Committee Chair **Mr. Vipul Shah** of Chicago is thrilled to announce the progress made in the last few weeks with registered participants already approaching 6000 from 20+ countries. A number of additional prolific speakers (now 55+) as well as programs and events have now been confirmed including humorous Hindi drama **Rang De Sanskar** with a top-notch cast and **Virtual Tirthdham Darshan** of 24 Tirthdhams enabled by amazing drone videography and photography. Sunheri Yaadein - Bollywood melodies from the last 40 years from a Grand Stage will help reminisce the 40 years of JAINA, while Jain Centers and community members will showcase their talent and vibrancy in Festivities of the World!

Jain Connect is a platform where Jain singles meet each other in a fun and casual environment. It's a new perspective on how to make, build and retain connections. Jain Connect hosts sessions for US and Canada based singles ages 24-42. Jain Connect's keynote session is a Fireside Chat with the cast of Indian Matchmaking. Manisha Dass, Vyasara Ganesan, Rashi Gupta, and Shekhar Jayaraman will discuss breaking gender stereotypes, knowing what you want & how to be yourself in a relationship. Audience members will have the opportunity to ask questions.



JAINA convention 2021 is an invitation to all who aspire for a peaceful resilient recovery from the pandemic and to reweave the delicate fabric of humanity. **Come join us**, with our collective wisdom we will dream and create a nonviolent future of Love, Peace and Collaboration. And we will also have some good fun, the Jain way!

For additional information about this convention and to register, please visit us online at:

www.jainaconvention.org

For Further Information, please contact: Mr. Vipul Shah, Chair of Public Relations and Press-Media Committee of JAINA Convention 2021 or its Co-Chair, Mr. Rahul Jain at pr@jaina.org.

About JAINA

Founded in 1981, JAINA is a 501(c)(3) tax exempt non-profit organization. JAINA (www.jaina.org) is the umbrella organization of 70+ North American centers / temples in the USA and Canada. Operated by a staff of hundreds of volunteers, it functions as a philanthropic, educational, and service-focused organization. JAINA is certified by USAID as a non-governmental humanitarian organization and was awarded Special Consultative Status with the Economic and Social Council of the United Nations in 2006. Its member Jain Centers routinely organize free wellness clinics, hold classes on healthy lifestyles, conflict-resolution, inter-cultural dialogues, volunteering at animal shelters, food banks and homeless shelters, and partnering with civic groups such as Habitat for Humanity, the Humane Society, Rotary, Lions and Boy/Girl Scouts. JAINA partners globally with humanitarian organizations to render disaster relief, medical aid, polio eradication, restorative limb camps, as well as organizing annual Legislative Conferences on Peace, Harmony and Non-Violence on Capitol Hill.